



Grant Writing Services

Empowering Organizations to Secure Funding for Energy Programs



Presented by:

Scott Alan Davis



Why Grant Writing?

Grant Writing Impact

Key Statistics



To date, since **2024** we have submitted **12 grants** within this process

We were **awarded 5** and **2 are pending**



\$9.7M

**Total Funding
Awarded**



Grant Writing Consulting and Planning

01

Grant Research

Conduct thorough research to identify potential grant opportunities that match the client's needs, objectives, and eligibility criteria. This includes government grants, foundation grants, corporate grants, and other sources of funding.

02

Grant Proposal Development

Collaborate with the client to develop a compelling grant proposal that effectively communicates their project or program's goals, objectives, methodology, and budget. This involves crafting a persuasive narrative, outlining project details, and ensuring alignment with the grant guidelines.

03

Budget Planning

Assist in developing a detailed budget for the grant proposal, including all necessary expenses such as personnel, supplies, equipment, and overhead costs. Ensure the budget is realistic, well-justified, and aligned with the funder's requirements.



Grant Writing Training

01

Comprehensive Curriculum

The training covers all grant writing essentials, from grant types to proposal development and post-award management, ensuring participants grasp the entire process.

02

Interactive Learning

The training offers engaging workshops, case studies, and feedback sessions, providing hands-on experience and immediate application of skills.

03

Ongoing Support

Continuous support and access to resources like webinars and forums, keeping participants updated on the latest trends and best practices in grant writing.



Master the Art of Grant Writing

Register **Today!**



Event **Details**

Time: 10:00 AM - 4:00 PM

Instructor: Scott Alan Davis

Date: February 28, 2025

Location: 1400 Howard Office,
Detroit

Cost: \$199

Why **Attend?**

Gain practical skills to secure funding and create lasting impact for your projects and initiatives.

What **You'll Learn:**

Grantsmanship: Techniques for crafting compelling grant applications.

Program Development: Designing impactful and fundable programs.

Budget, Evaluation, and Management: Developing strong budgets and evaluation plans for grants.

Partnerships: Strategies for building collaborative relationships.





Who is SEEL?

Vision & Mission

Vision

To be a leader in the energy efficiency movement through constant innovation, unmatched client focus, and outstanding operational performance. We expect to be an invaluable asset to our clients by integrating best-in-class solutions with strong community partnerships.

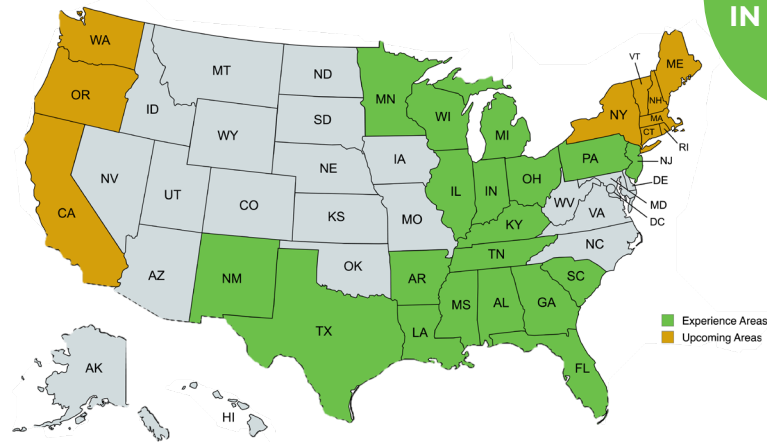
Mission

While supporting our clients and delivering stellar customer service, SEEL is committed to providing energy and sustainability management services to our clients that effectuate change in the communities that we service.



Who is SEEL?

About us.



EXPERIENCE
IN 19 STATES

- 15+ years of experience in utility program management working to find solutions where there are gaps in the industry
- Specialize in engaging historically disinvested communities & energy justice
- Community based program approach
- Engaged with local and nationwide community partners
- 100% Disabled Veteran Business (DVBE) and Minority-Owned Business Enterprise (MBE) Certified





What does SEEL do?

Justice Equity Diversity and Inclusion (JEDI) Training & Education

Energy Modeling & Calculations

Barrier

Reduction

Services

Facilitation

Education & Training

Internships

Certified BPI Test Center
Intentional Program Design

Appliance Recycling

24/7 Customer Contact Center

Implementation & Technical Assistance

Program Management

Trade Ally Management Direct Installation

Residential and Commercial Efficiency Programs

Strategic Listening & Advising

Job Placement & Retention Locally Hired and Expertly Trained Staff

Scholarships Whole Home

Microtargeting Communities

Assessments

Rebate Processing

Marketing

Community

Outreach

Programs

Marketplace

Retail and

Accessible Contact Center for customers with disabilities and non-native English speakers



Grant Writing

Support & Classes

Weatherization

Our Team

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SEEL®
Solutions for Energy Efficient Logistics
A Certified Minority Business Enterprise (MBE)



Thank you!

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