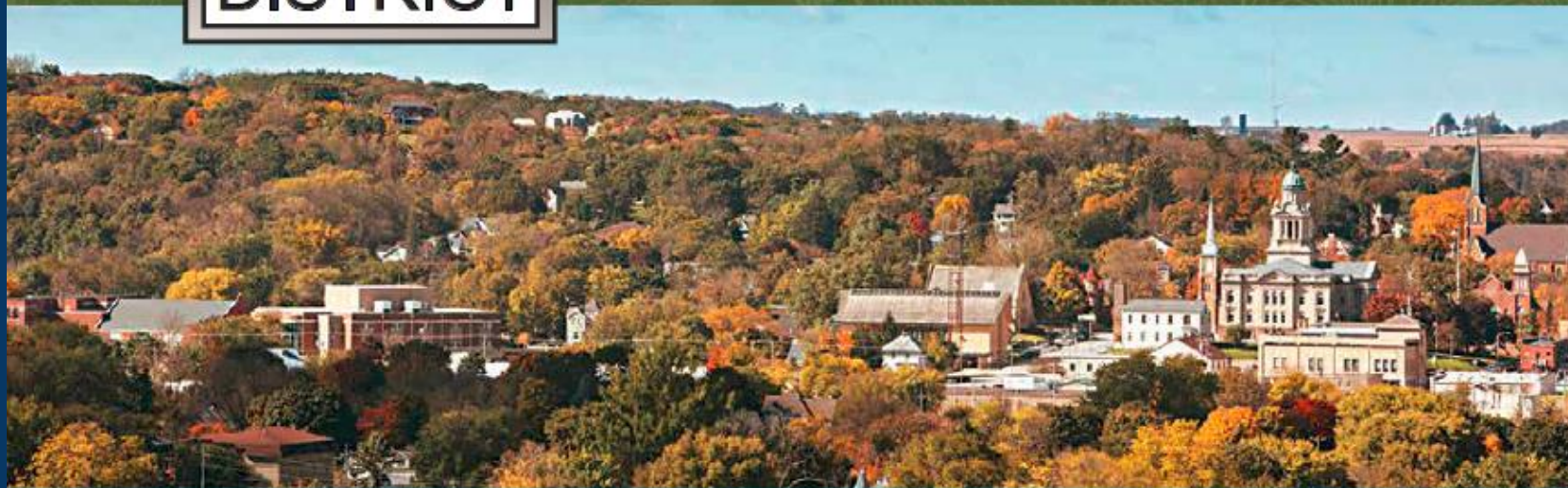
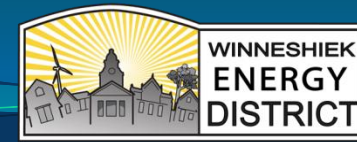


Energy Districts are spreading inclusive, locally-owned energy prosperity and climate stewardship in the Heartland



Aerial photo of Decorah, Iowa where the Energy District movement began



What

*Our Vision: 100% Locally-Owned,
Efficient, Renewable Energy by 2050*

Why

The cost is too high to do otherwise

The Heartland is Hurting

Locally led and owned clean energy brings home-grown jobs, wealth, prosperity in ways state and national policy cannot

Our Home Place Hurting

Locally led and owned clean energy transitioning takes responsibility for climate stewardship in ways policy leaders are not

Community is Hurting

Local led and owned Energy Districts promote, inclusion, equity, and a common clean energy identity



From Tried and True Innovation

Iowans are good at local, and Energy Districts are modeled after a vital, local movement from the first half of the 20th century—Soil and Water Conservation Districts (SWCDs).

How

Energy Planning

is energy auditing that WORKS! It includes efficiency and renewable energy, and should be available to every farm, home, business, and institution

Policy Advocacy and Public Engagement

broad swath of education, awareness, and communications that leverages our work. Advocacy priorities at the state and local levels grow out of and support boots-on-the-ground implementation work.

Market Transformation and Acceleration

tunes up all cylinders of the local clean energy economy for smooth acceleration that supports contractors and businesses, creates good jobs, and keeps growing energy dollars local.

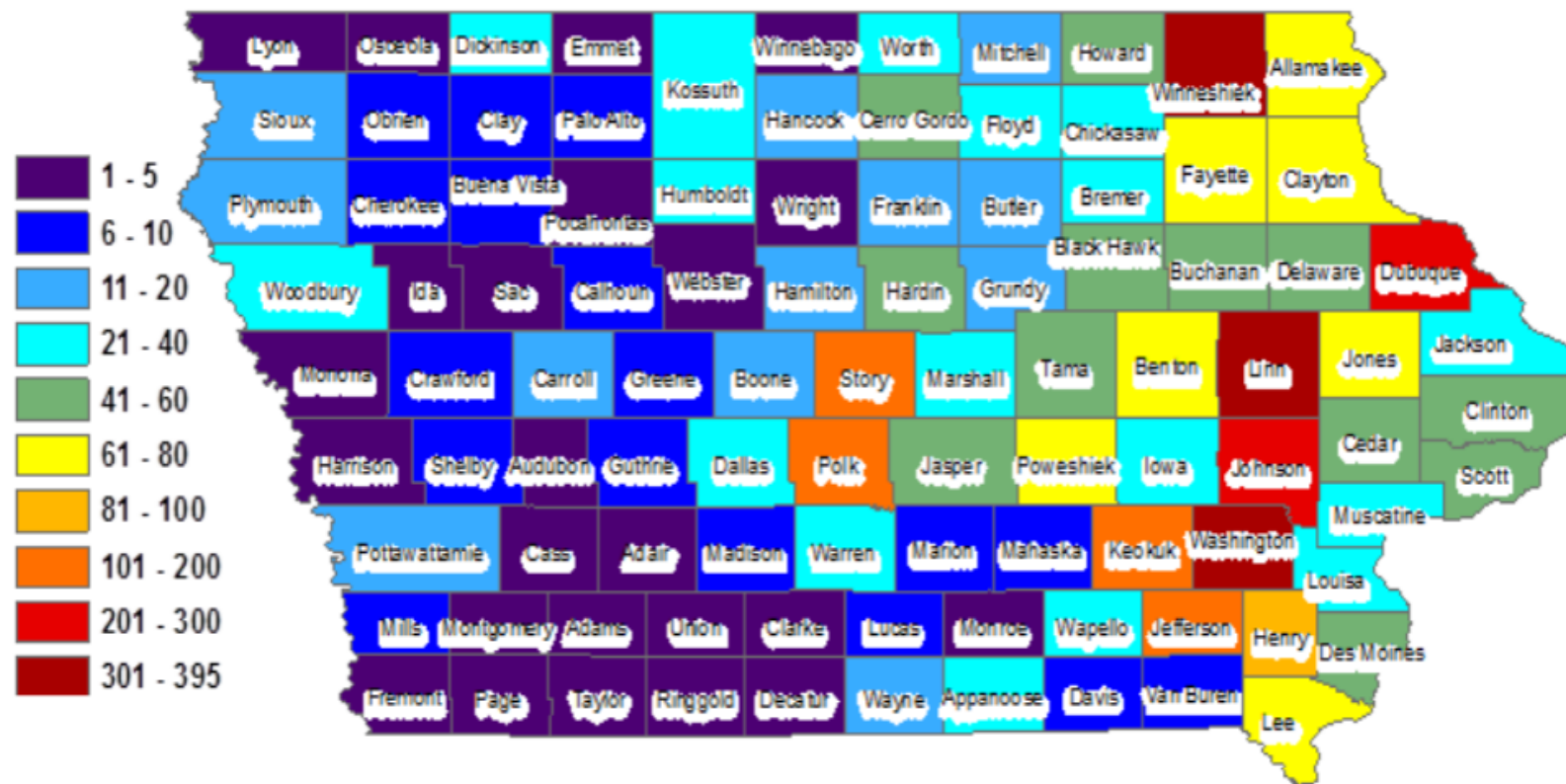
Selected Impacts

- 350+ locally-owned solar systems in Winneshiek County
- Systems represent \$18 million invested to-date, \$31 million in utility savings over 25 years
- Winneshiek County has 10x the Iowa per capita solar average and one of the highest rates in the nation



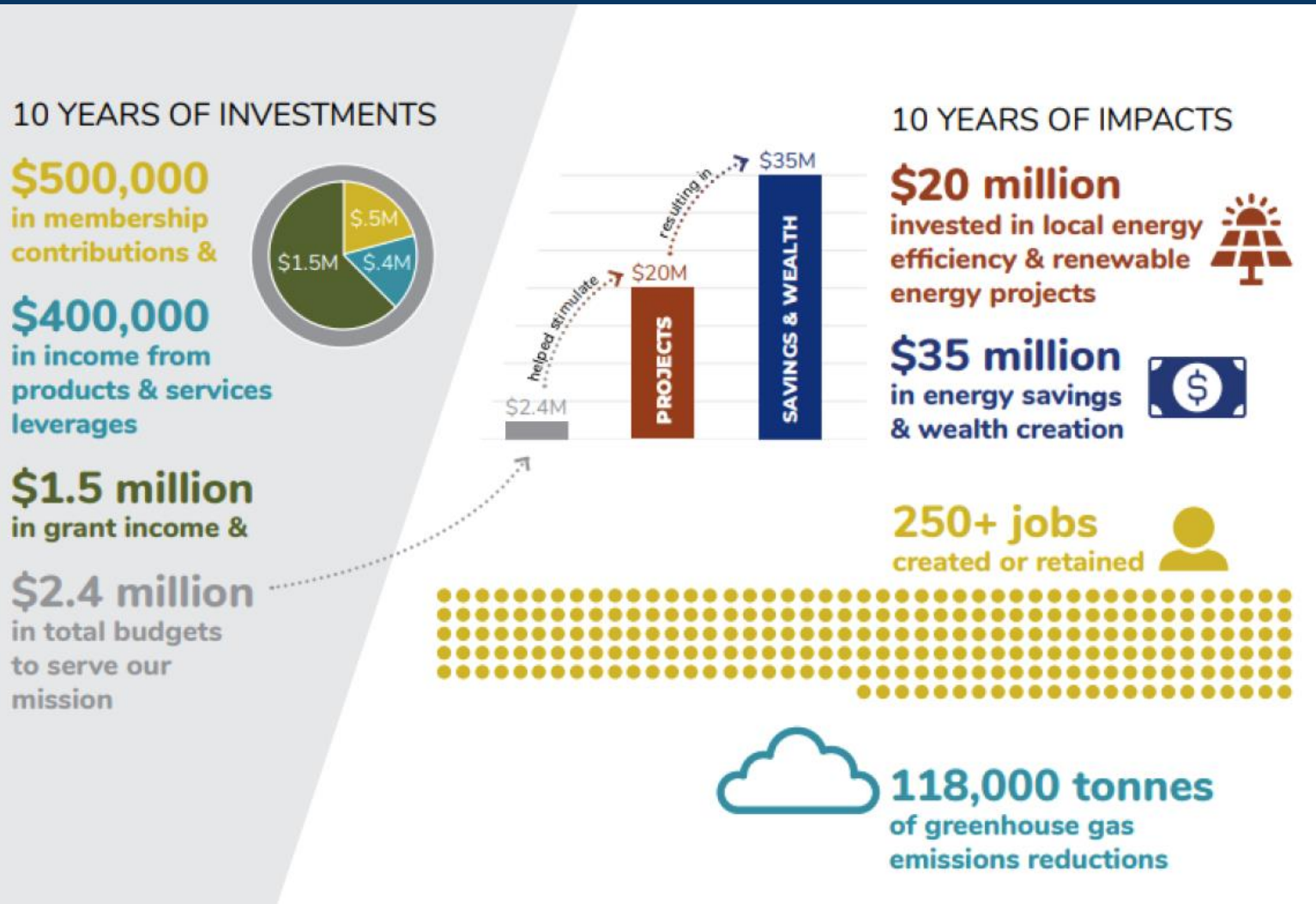
Selected Impacts

Figure 2. Solar Energy System Tax Credit Awards by County, Award Years 2012-2018



Source: Iowa Department of Revenue, CACTAS award database as of December 14, 2018.

Selected Impacts

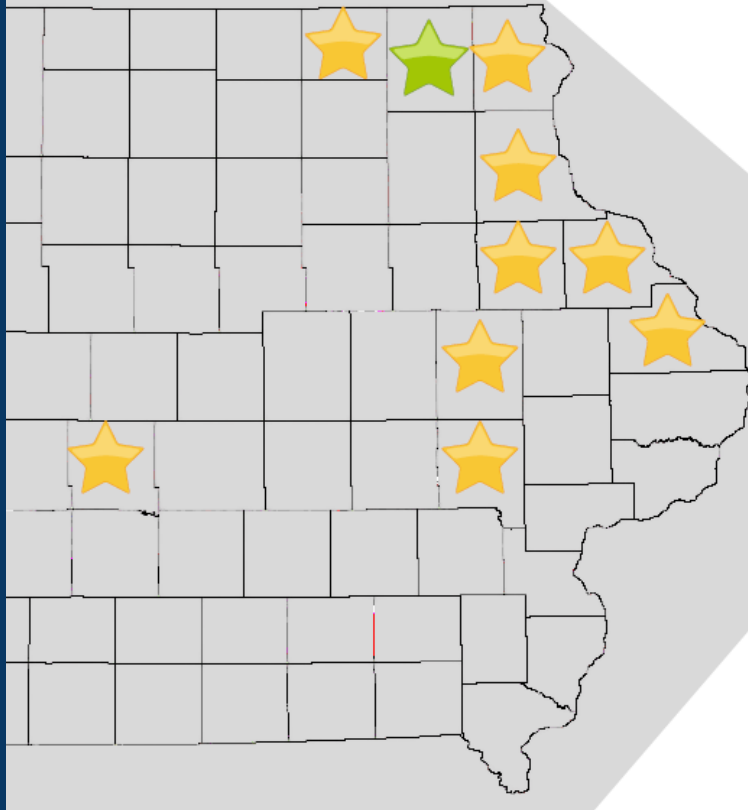


Selected Impacts

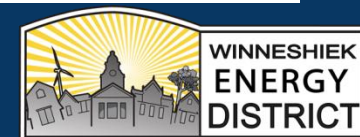
- Host Site for Green Iowa AmeriCorps
- First Step Home Assessment Program
- Program is open to all, but FREE to low-to-moderate income, seniors, disabled, and veterans
- Served over 1,000 households over 11 years
- Saved an estimated \$1.4 million to participants



Replicable Model for Local Solutions



- WED is the first energy district in the nation
- Based on the Soil and Water Conservation District model, WED is designed to demonstrate a "universal local" approach
- There are now 10 incorporated Energy Districts in Iowa (and two in progress in Wisconsin!)
- Led the formation of Clean Energy Districts of Iowa (CEDI)



From Iowa to Universal Local

