Nicor Gas Market Development Initiative (MDI)

Allison Gregoire

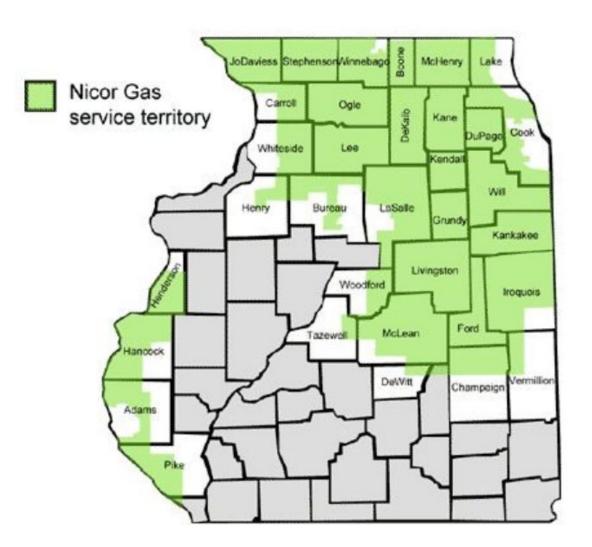
MDI Program Manager, Nicor Gas



Energy Efficiency Program

About Nicor Gas

- Largest distributor of natural gas in Illinois
- 2.3 million residential, public sector and business customers
- Serve 650+ communities
- We invest in the communities where our 2,000+ employees live and work



Energy Efficiency Workforce Development Programs





Trade Ally Development (TAD)

Workforce Training and Employment (WTE)



Trade Ally Development (TAD) Program

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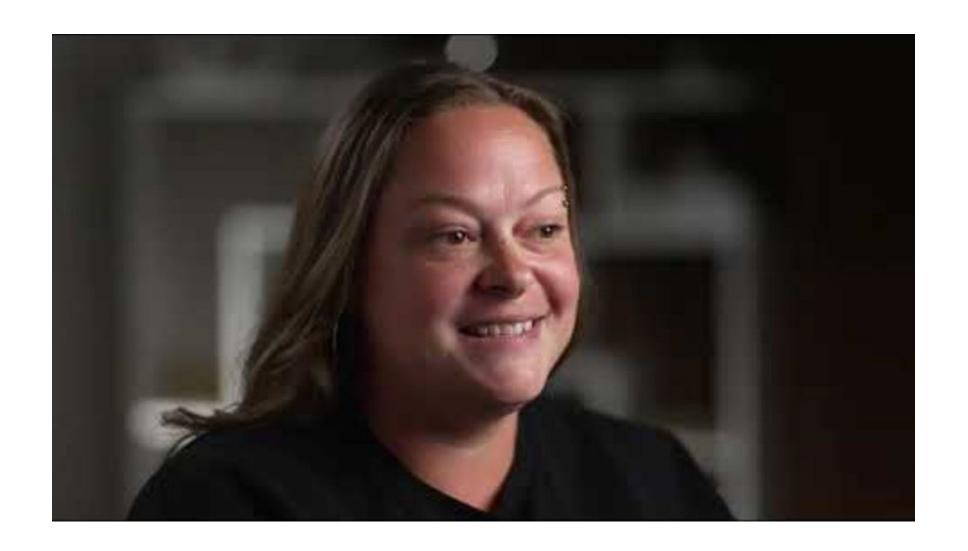
Elevate small businesses through virtual training and coaching support

- Improve business practices for resiliency and a competitive advantage
- Create a business mentorship environment
- Provide support for diverse supplier/advanced technical certifications
- Increased knowledge of the Nicor Gas Energy Efficiency Program's rebates and incentive opportunities
- Greater participation in providing EEP offerings

Since 2023, we have helped 24 small business owners develop and expand their current service offerings, reach more customers, improve their marketing plans and obtain key certifications.



TAD Testimonial





Workforce Training and Employment (WTE) Program

Workforce Training and Employment (WTE) Program

Create meaningful employment opportunities through hands-on training and mentoring

- Six-week program (classroom, hands-on, OJT)
- Introduction to the energy efficiency industry
- BPI—Building science certifications
 - Building Science Principals (BS-P)
 - Air Leakage Control Installer (ALCI)
 - Healthy Housing Principals (HHP)
 - Safety Training (OSHA-10, CPR, First Aid)
- Job placements after graduation

Since 2023, we have successfully provided 40 individuals with the skills, certifications and on-the-job training needed to establish a meaningful career in the weatherization industry.



Wraparound Services



TAD

Personal support

- Paid training—\$130/hour
- \$30 meal credits
- Mentorship opportunities

Business support

- \$1,000 back-office stipend
- Accounting and tax support
- \$1,500 diverse certification stipend

WTE

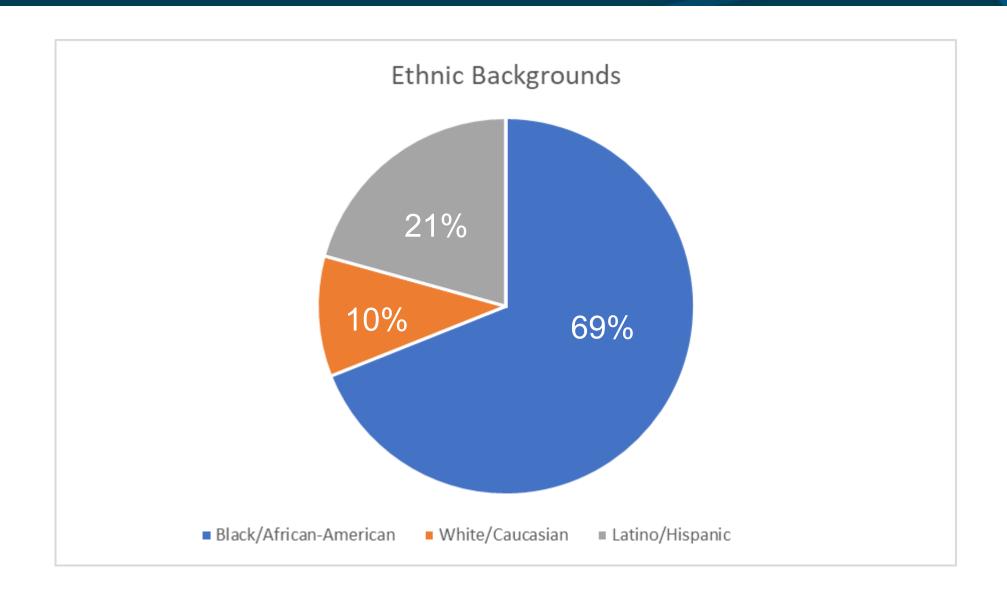
Personal support

- Paid training
- Daily hot meals
- Childcare and travel
- Mental health

Career support

- Financial literacy
- Career etiquette
- Resume writing

Cultural Diversity



CBO Engagement











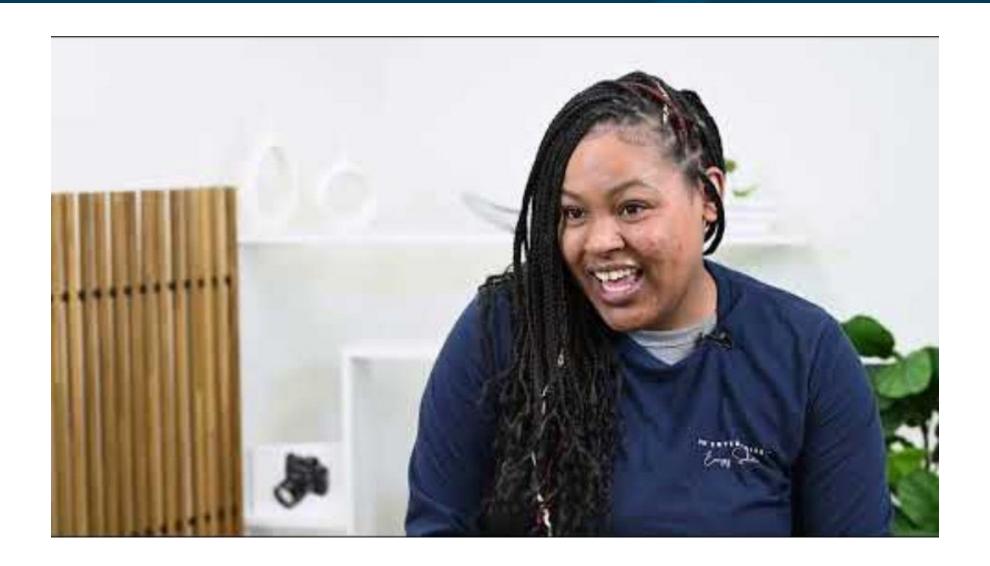








WTE Testimonial



Questions?



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Energy Efficiency Program