*Thank you for being a valued sponsor of the 2025 Midwest Energy Solutions (MES) Conference! Below is a promotional kit to help you promote the event and highlight your sponsorship to your network. This includes suggested marketing messages to ensure consistent and impactful promotion.*

*If you have any questions about this promotional kit, please contact* [*mkbond@mwalliance.org*](mailto:mkbond@mwalliance.org)*.*

**Event Overview**

* **Dates:** January 28–30, 2025
* **Location:** Chicago Marriott Downtown Magnificent Mile
* **Early Bird Registration Deadline:** December 6, 2024

**Important Links**

* **MEEA Social Accounts:** [@MEEAee](https://x.com/MEEAee) | [LinkedIn Page](https://www.linkedin.com/company/midwest-energy-efficiency-alliance/)
* **Suggested Hashtags:** #2025MES #EnergyEfficiency #Energy
* **Registration Link for all posts:** [Eventbrite Registration Page](https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor)
* **Conference Website:** <https://www.meeaconference.org/>

**Sample Email**

As a proud sponsor of the 2025 Midwest Energy Solutions Conference, we are excited to invite you to join us in Chicago from January 28–30, 2025, for this must-attend event.

This year’s conference will bring together thought leaders, policymakers and industry professionals to share insights and strategies to advance energy efficiency in the Midwest. It’s an excellent opportunity for networking, learning and collaboration on the future of our industry.

Don’t miss out—[register today](https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor)!

We look forward to seeing you there.

**Sample Social Media**

**Post 1:**

We’re thrilled to sponsor the 2025 Midwest Energy Solutions Conference in Chicago! Join us to connect with industry leaders and explore the future of #EnergyEfficiency in the Midwest. Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor>

**Post 2:**  
Are you attending the 2025 Midwest Energy Solutions Conference? We are! Come meet us in Chicago for three days of keynotes, networking and insights into the energy efficiency landscape. Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor>

**Post 3:**  
Exciting news! We’re sponsoring the 2025 Midwest Energy Solutions Conference! Let’s work together to shape the future of energy efficiency in the Midwest. Will we see you there? Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor>

**Post 4:**

We’re a proud sponsor of the 2025 Midwest Energy Solutions Conference. Come meet us at Booth #\_\_! See you in Chicago! Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor>

**Newsletter Blurb**

We are proud sponsors of the 2025 Midwest Energy Solutions Conference happening this January 28-30 in Chicago! It’s your chance to learn from the best in the industry, connect with peers and discover new solutions for a more energy efficient future. Will you be there? Learn more and register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Sponsor>