*Thank you for being a speaker at the 2025 Midwest Energy Solutions (MES) Conference! We’re excited to have you contribute to this premier event, and we encourage you to help spread the word within your network. This promotional kit includes suggested marketing messages to ensure consistent and impactful promotion of your participation at the conference.*

*If you have any questions about this promotional kit, please contact* [*mkbond@mwalliance.org*](mailto:mkbond@mwalliance.org)*.*

**Event Overview**

* **Dates:** January 28–30, 2025
* **Location:** Chicago Marriott Downtown Magnificent Mile
* **Early Bird Registration Deadline:** December 6, 2024

**Important Links**

* **MEEA Social Accounts:** [@MEEAee](https://x.com/MEEAee) | [LinkedIn Page](https://www.linkedin.com/company/midwest-energy-efficiency-alliance/)
* **Suggested Hashtags:** #2025MES #EnergyEfficiency #Energy
* **Registration Link for all posts:** [Eventbrite Registration Page](https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker)
* **Conference Website:** <https://www.meeaconference.org/>

**Sample Email**

I’m thrilled to announce that I’ll be speaking at the 2025 Midwest Energy Solutions Conference, taking place from January 28–30, 2025, in Chicago, IL.

This conference is an essential event for anyone working in or interested in energy efficiency, providing an incredible opportunity to learn from industry leaders, exchange ideas and network with professionals from across the region. I’ll be sharing insights on [insert topic], and I hope you’ll join me and other experts as we explore how to drive efficiency first solutions in the Midwest.

The early bird registration rate is available until December 6, 2024. [Register today](https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker).

I look forward to seeing you there!

**Sample Social Media**

**Post 1:**

Excited to speak at the 2025 Midwest Energy Solutions Conference in Chicago! I’ll be discussing [insert topic]. Join me and other experts to explore the future of #EnergyEfficiency. Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker>

**Post 2:**  
I’ll be speaking at the 2025 Midwest Energy Solutions Conference this January in Chicago! It’s a great chance to connect and exchange ideas with professionals from across the region & country. Don’t miss out—Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker>

**Post 3:**  
Join me at the 2025 Midwest Energy Solutions Conference! I’ll be sharing insights on [insert topic]. Looking forward to connecting with fellow energy efficiency professionals in the Windy City. Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker>

**Post 4 (**before December 6**):**

Honored to be speaking at the 2025 Midwest Energy Solutions Conference! Don’t miss my session and don’t miss your chance to register at the early bird rate. See you in Chicago! Register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker>

**Organization Newsletter Blurb**

The 2025 Midwest Energy Solutions Conference is taking place this January 28-30 in Chicago! [Speaker Name] will be representing [Organization name] during [session name]. You won’t want to miss this and other exciting sessions this January. Learn more and register now Link <https://www.eventbrite.com/e/2025-midwest-energy-solutions-conference-registration-1015639203197?aff=Speaker>